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A nice way to diagram a person's typical routines and behaviors throughout an average day.

Great for illustrating how people move between physical locations, or within a room or building.

Effective for diagramming a more complex set of interactions by clarifying who is involved, where they are, and with what they are interacting.

Useful for plotting a person's feelings and emotional impressions as they move through an experience over time.



Experience Diagramming

Worksheet:
24-hour clock







Experience Diagramming

Worksheet:
Emotional attributes

Positive
aspects
of the
experience



Time →



Negative
aspects
of the
experience



Experience Diagramming

Worksheet:
People, places, and things



People

Who is
involved?



Places

Where
do people
go?



Things

What do
people
interact
with?

Time →

Time →